GET READY FOR THE LATEST AND CRAZIEST IN HOME ENTERTAINMENT, AUDIO SYSTEMS, GAMING GADGETS AND DIGITAL IMAGING DEVICES, home automation and networking, as well as home appliances and devices from over 180 leading consumer technology companies.

Needless to say, home entertainment is big at Hometech. You'll see and test the latest in HD image technology, flat screen displays, and audio technologies and applications from Samsung, Panasonic, Hitachi, Audiovox, Runco, Loewe, Linn and

G-Hanz, to name a few.

To illustrate, Al Futtaim is building a Consumer Electronics City featuring Panasonic's 103" plasma screen, Hitachi's brand new hybrid camcorder and other innovative products from Toshiba, Aftron, and Sanyo. Plug Ins, the retailer, will have their own special show area.

Meanwhile, Imagine Technologies' home entertainment system worth 1 million Dhs, XBOX 360's Living Room Experience, and the customized audio cars from Rockford Fosgate are tipped already as the hottest

attractions this year.

The show will also host a special pavilion with the CES Best of Innovation award winners 2007, which will direct the focus on the emerging, leading edge technologies and systems.

The Best of Innovation Awards are granted to products that judges at the CES Las Vegas Exhibition vote the best in their field for product and design innovation. These Innovation Winners will be showcased for the first time in the Middle East at Hometech.

There will be much commotion around convergence and home networking, with information, security, lighting and entertainment heading towards one standard protocol. Lastly, check out the conferences at the show with many big names examining a variety of subjects, ranging from Monster Cables to Microsoft's latest.



The Shishavac is the world's first narghile preparation system! It is the modern and really convenient way to set up your narghile. It lets you start your pipe in seconds, burn charcoal neatly and safely, and clean your narghile hose for a cleaner, healthier and more fulfilling smoke. No more mess!

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3/Summer-long ice and water

Fisher & Paykel's 517-litre Ice and Water refrigerator has a dispenser on the front of the door that serves cold water in different measures from a glass to a quart. The fridge door still has plenty of storage space inside it for milk, juices, eggs, groceries and condiments. The ice dispenser, by the way, is hidden in the bottommounted freezer, and ice cubes fall into the container once they're frozen.

Better Life Appliances & Accessories +971 4 3376804 www.fisherpaykel.com